

PROLOGIC WEB SOLUTIONS

COMPANY PROFILE





WELCOME TO OUR COMPANY

Prologic Web Solutions was founded on lasting partnerships, accountability, and exceptional service and value.

As a mid-sized organization that provides technology services and outsourcing to global enterprises, Prologic Web Solutions derives bottom-line results for our customers by being flexible in our approach, agile in our delivery, and focusing on our customers' success.

Since 2012, our business has been utilizing technology to build robust solutions that help our customers become more agile, boost performance, and deliver value throughout their ecosystems to grow their organizations.



KEY HIGHLIGHTS

- A midsize organization that fosters a culture of service excellence.
- Flexible engagement models that offer a blending of onsite/offshore/offsite.
- More than 180+ professionals are based in Noida, India, in the Philippines, and in Texas, USA.
- Extended vertical expertise in IT, Fintech, Mobility, and BPO.
- Strong reputation for building lasting partnerships.



OUR FOUNDERS

Prologic Web Solutions was founded on the principles of long-lasting partnerships, accountability, exceptional service, & value. We are a mid-sized organization that assists companies to become innovation leaders. Our team-at-arms derive bottom-line results by being flexible and agile in project delivery and focusing on the customer's success.

Mayank Jain
Founder & Director

Prologic has worked upon one continuous goal, i.e to provide extravagant services for our clients. We have constantly strived to stay abreast with cutting-edge technology and consciously endeavour to live up to this ideology & inculcate this into everything we do. Prologic Web Solutions is a strong unit of professionals who makes a big difference in the market with superior quality and competitively priced solutions. The journey of Prologic Web Solutions is never-ending. With supportive teams and clients, I am confident that we will scale the milestones of excellence in the coming years.

Tarun Jain
Founder & Director

OUR HISTORY

2012

- Founded in 2012
- Focused on US based IT Projects
- In-House Team Size -4

2014

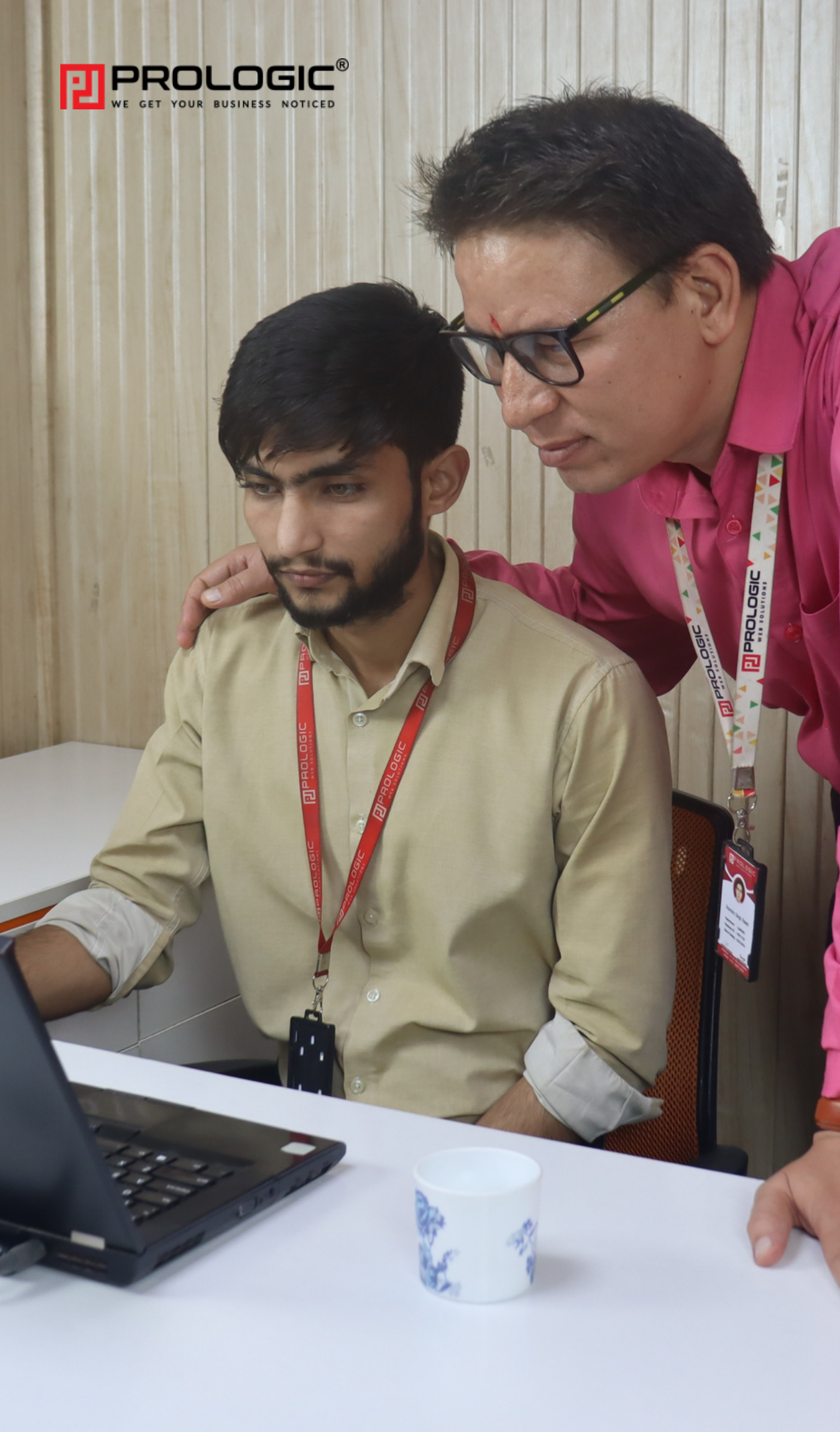
- Stated BPO Operations
- Expansion of IT Services
- In-House Team Size - 40

2018

- Focused on 24/7 IT Services.
- Started GST Suvidha Kendra
- In-House Team Size - 70

2023

- Growing IT Services
- Focusing on FinTech
- Focusing on IT Products
- Expansion in the US Market
- Hiring Distributors in India
- In-House Team Size - 180+

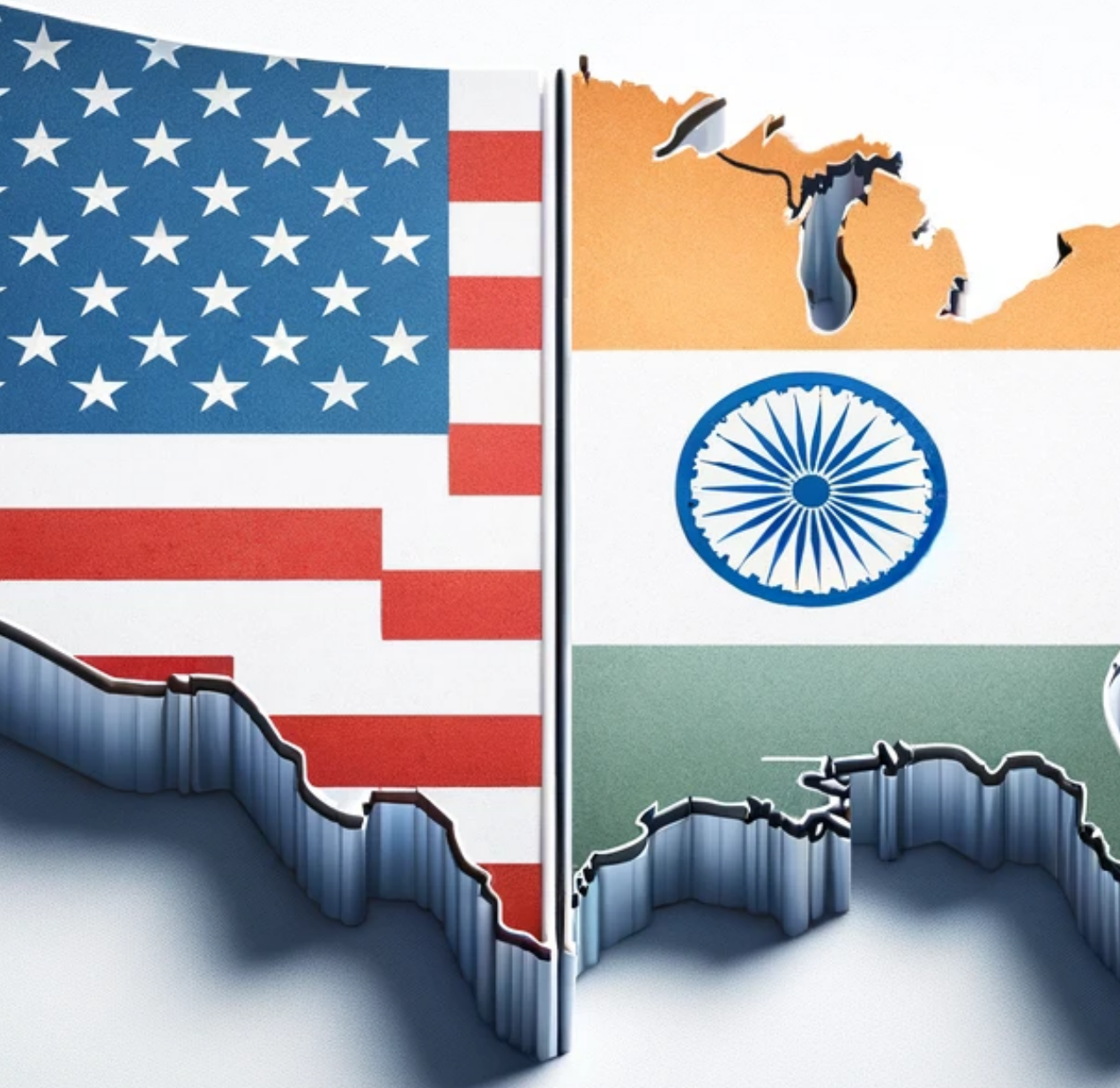


OUR VISION

To be a trusted and recognized global service provider that offers digital transformation products and IT Solutions with integrity.

OUR MISSION

To deliver excellent service and innovative products with a constant emphasis on process quality, engineering, & and customer satisfaction.



BUSINESS MODEL

US MARKET

- B2B & B2C Clients
- Service Based
- IT Solutions
- Website Development
- Custom Integration
- Website AMC
- Software AMC
- Hosting Provider
- AWS/Google Cloud
- Domain Provider
- Digital Marketing
- 8800 Clients (4200 Active)
- 24/7 Operations
- SAAS - Product Development (In-Progress)

INDIAN MARKET

- B2B2C Clients
- Brand - "GST Suvidha Kendra"
- Service Based
- Fintech Solutions
- API Based Services
- 39,000 Franchisees.
- "Anupam Kher" - Brand Ambassador
- PAN-India Recognition
- Direct Partner -UTIITSL
- Direct Partner - GSTN-GSP
- Direct Integration - ICICI Bank
- GST Invoice/E-Way Bill/E-Invoice ASP
- Working with NPCI- AEPS
- Working with Financial Institutions.
- Ready-Made Products (In-Progress).

OUR **SERVICES** (US MARKET)



Design/Development

Creative and technical web and mobile app design and development, ensuring user-focused, efficient digital solutions for business success.



Hosting/Domain

We specialize in managed hosting, domain, and SSL services, offering secure, hassle-free, and robust online infrastructure for businesses and individuals.



Digital Marketing

We deliver expert digital marketing services, enhancing online presence and engagement through tailored strategies for maximum business growth and visibility.



Custom Product Development

We excel in developing bespoke software products, tailoring solutions to meet unique business needs with innovation, precision, and technical excellence.

OUR **SERVICES** (INDIAN MARKET)



GST, Accounting & Taxation

Our 'GST Suvidha Kendra' offers over 150+ GST/Accounting services through a comprehensive B2B2C portal, catering to diverse financial needs efficiently.



Bharat Bill Payment System (BBPS)

We offers cutting-edge Bharat Bill Payment System software, enabling seamless and secure utility bill payments/recharges across various services and platforms.



GST Invoice/E-Way Bill/E-Invoice

As a FinTech software provider, we specialize in GST Invoice, E-Way Bill, and E-Invoice solutions, efficiently streamlining tax compliance and financial operations for businesses.



AEPS & DMT

We offer advanced AEPS (Aadhaar Enabled Payment System) and DMT (Domestic Money Transfer) software solutions, facilitating secure and accessible financial transactions across India.

All these services are provided through our branded portal, 'GST Suvidha Kendra[®]'

OUR **SERVICES** (INDIAN MARKET)



Hotel, Flight & Bus Booking

We specialize in providing comprehensive software for hotel, flight, and bus bookings in India, offering seamless, user-friendly travel planning and reservation services.



Web Design & Digital Marketing

We combine expertise in web design and digital marketing, delivering captivating websites and strategic online campaigns for businesses across India.



Adhar-PAN-Bank Account- Video KYC

IdentityCheck Solutions offers robust Adhar-PAN-Bank Account Video KYC services in India, ensuring secure, efficient, and compliant identity verification for various sectors.



Virtual Payment Address (VPA)

We also offer advanced Virtual Payment Address (VPA) integration for wallet systems in India, featuring real-time balance updates aligned with traditional banking systems for seamless transaction.

All these services are provided through our branded portal, 'GST Suvidha Kendra[®]'

OUR **SERVICES** (INDIAN MARKET)



BPO / Call Center

We offer exceptional BPO and Call Center solutions in India, excelling in customer engagement and efficient business process outsourcing. Due to low margins, we are not doing this right now.



Lending Services (DSA)

We collaborate with various banks and NBFCs, providing a range of lending services throughout India, ensuring efficient and reliable access to financial solutions.



Insurance Services (DSA)

We operate as a DSA in India, partnering with IRDAI-registered insurance brokers to deliver diverse, reliable insurance services through expert intermediaries.



Micro Services

We offer a range of microservices including credit cards, current and savings accounts, demat, mutual funds, and micro ATMs through our third-party partners across India.

All these services are provided through our branded portal, 'GST Suvidha Kendra[®]'

OUR BRAND

GST SUVIDHA KENDRA

GST Suvidha Kendra® is an authorized gateway that enables businesses/ individuals to use GST Services. GST Suvidha Kendra®, a GSTN approved- GSP partner, provides customers with multiple B2B and B2C services. One can earn commissions and monthly income from Rs.30,000-100,000 per month.

- 39,000 Franchisees In India.
- Well-known program among entrepreneurs.
- Trademark already received.
- More than 300-350+ Fintech Services in 8 verticals.
- Facilitates digital filing of taxes.
- Digitalization and Accessibility.
- Widespread Network.
- Training and Employment.
- Business Mint Award Winner.
- IFA Award.
- Global Brand of the Year Award.



OUR BRAND

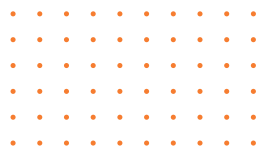
PAYNUKE

PayNuke is the right linkage that is empowering individuals, shopkeepers, disruptive startups, and many more to do business/ use the PayNuke services efficiently. We serve as a single window for various types of Non-Govt and Govt. services.

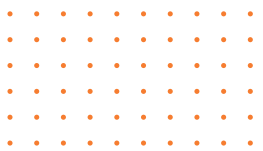
With improved branding, user interaction and customisation, PayNuke App is the right solution to earn income five times or higher.

- Any shop can add a QR and sell more than 50+ services.
- Trademark already received.
- Facilitates digital filing of taxes.
- Digitalization and Accessibility.
- Mini-Version of GST Suvidha Kendra.
- Under expansion mode.





OUR CLIENTS



SMB/B2C

United States



Delhi Metro



**Institute of Company
secretary**

India



**National Council for
Hotel Management**

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THANK YOU

